

INVOICE



WOWT
3501 Farnam St.
Omaha, NE 68131
Sales T & C: www.gray.tv/advertising
Main: (402) 346-6666
Billing:

Billing Address:

Smart Media Group
Attention: Elaine Gaeckler
PO Box 26067
Alexandria, VA 22313

Send Payment To:

WOWT
P.O. Box 14200
Tallahassee, FL 32317-4200

Property	WOWT		
Invoice #	2488360-1	Order #	2488360
Invoice Date	03/27/22	Alt Order #	
Invoice Month	March 2022	Deal #	
Invoice Period	02/28/22 - 03/27/22	Flight Dates	03/27/22 - 04/02/22
Advertiser	Herbster for Governor		
Product	327402		
Estimate #	327402		
Account Executive	Mary Beth Keating		
Sales Office	Omaha National		
Sales Region	National		
Agency Code	9912891		
Advertiser Code			
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	114228		
Advertiser Ref	596463		
Product 1			
Product 2			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	03/27/22	03/27/22	Weekend News Su	658a-8a	-----S	:30	2	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/21/22 03/27/22 -----S 2 \$100.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WOWT	Su	03/27/22	7:13 AM	Weekend News Su	658a-8a	:30	HNBP30321H	\$100.00 NM
1	WOWT	Su	03/27/22	7:29 AM	Weekend News Su	658a-8a	:30	HFNV30322H	\$100.00 NM
12	03/27/22	03/27/22	Su Today	8a-9a	-----S	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/21/22 03/27/22 -----S 1 \$150.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WOWT	Su	03/27/22	8:48 AM	Su Today	8a-9a	:30	HNBP30321H	\$150.00 NM
13	03/27/22	03/27/22	Meet The Press	857a-10a	-----S	:30	1	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/21/22 03/27/22 -----S 1 \$125.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WOWT	Su	03/27/22		Meet The Press	857a-10a	:00		\$125.00 NM
			Unresolved						
20	03/27/22	03/27/22	News @ 5p Su	459p-530p	-----S	:30	2	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/21/22 03/27/22 -----S 2 \$250.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WOWT	Su	03/27/22		News @ 5p Su	459p-530p	:00		\$250.00 NM
			Unresolved						
2	WOWT	Su	03/27/22		News @ 5p Su	459p-530p	:00		\$250.00 NM
			Unresolved						

Total Spots **3**

We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.

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Invoice Date	03/27/22	Invoice Period	02/28/22 - 03/27/22
Advertiser	Herbster for Governor		
Product	327402		
Estimate #	327402		

Payment Terms 30 Days

<u>Gross Total</u>	\$350.00
<u>Agency Commission</u>	\$52.50
<u>Net Amount Due</u>	\$297.50
<u>Invoice Balance as of 03/28/22 3:21:51 PM CT</u>	\$297.50

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